# Lunch and Learn: Empowering Businesses through People, Process, and Technology January 15, 2025 @ 12:00 – 13:00 pm MST

Presented by:
Bruce Tyson – President & CEO
Dan Petley – Director Digital Solutions Delivery













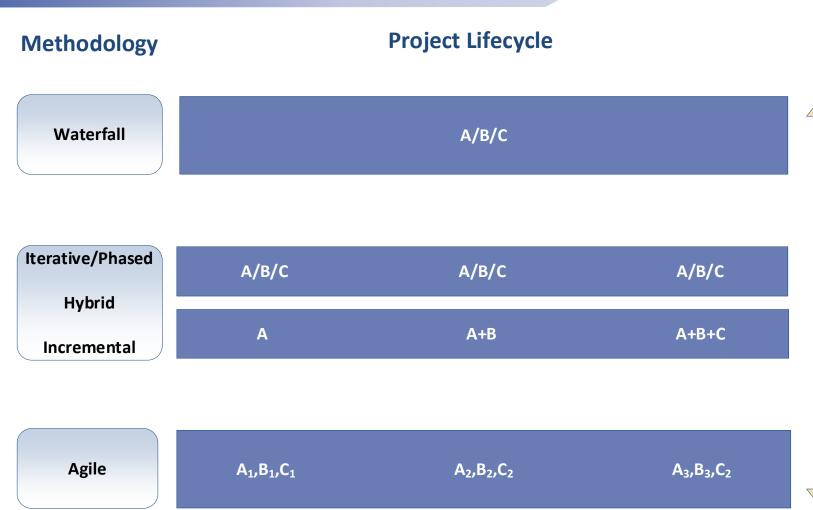


## Methodology **All Approaches** Adaptive

Spanning

## Adapting for Optimal Business Outcomes





#### **Application**

Known requirements/Predictable templated/consistent projects Cannot accommodate change easily

and Linear

Sequential

and Flexible

Adaptable

Adapted to business requirements and project risk integrated to portfolio and program structures

**Evolving requirements** And final end solutions **Progress outweighs perfection** 

## Adapting for Optimal Business Outcomes



Methodology

Project Lifecycle

Iterative/Phased
Hybrid
Incremental

A/B/C
A/B/C
A/B/C
A/B/C
A+B
A+B+C

**Application** 

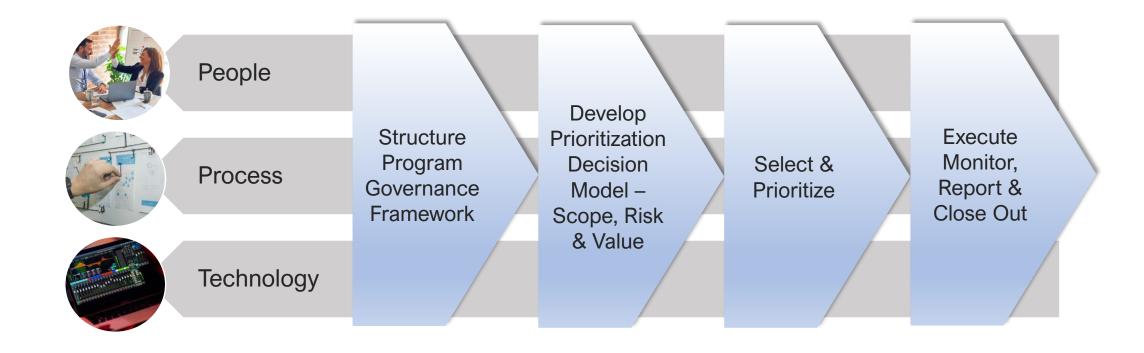
Adapted to business requirements and project risk – integrated to portfolio and program structures

Sequential and Linear

Adaptable and Flexible

#### Balancing the Adaptive Methodology





#### Adapting the Methodology with QMS





People



**Process** 



**Technology** 

Structure Program Governance Framework

Develop Prioritization Decision Model – Scope, Risk & Value

Select & **Prioritize** 

Execute Monitor, Report & Close Out

> Reassess & Realign





**Improvement** 

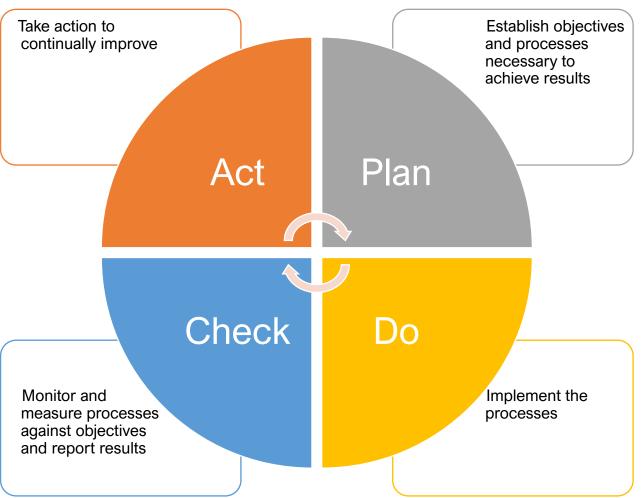


# Applying the QMS Model to Program Execution









#### Adapting the Methodology with OCM

Structure





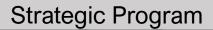












People

**Process** 

**Technology** 

Model

Select & Prioritize

Execute

QMS









## The ten guiding principles of change management are:

- 1. Active leadership
- 2. Structured approach
- 3. Detailed change plans
- 4. Impact assessment
- 5. Strong team
- 6. Employee participation and engagement
- 7. Open and regular communication
- 8. Sustainability
- 9. Managing resistance
- 10. Evaluating progress



## Change Management Models



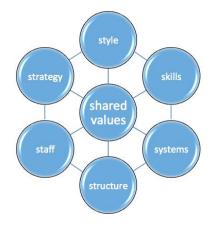
Processes to manage change in organizations. They give a structured outline that can be followed, serving as a blueprint to help apply the common change management principles.



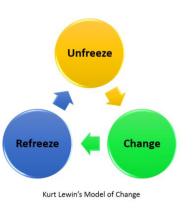
Kotter's 8-Step Process



Deming's Plan-Do-Check-Act Cycle



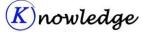
McKinsey's 7S Framework



Lewin's Change Model







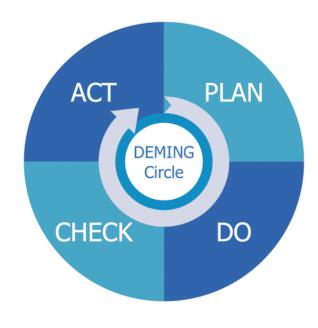


(R)einforcement

Prosci ADKAR Model







Deming's Plan-Do-Check-Act Cycle Awareness

Desire

**K** nowledge

(A) bility

Reinforcement

Prosci ADKAR Model





#### **Program Initiation**

#### **Create Program Steering Committee**

- Decision Model
- Communications and Reporting
- Financial Allocation and Controls
- Escalation Triggers
- Resource Strategy
- Prioritization Model

Validate Required Project Lifecycle Standards

#### Ensure Project Execution Includes Expectations for efficient:

- Risk Management
- Change Management
- Document Controls
- Project Reporting
- Budget Management
- Resource Management
- Schedule Management



**Governance and Control** 



Project Prioritization and Selection

Methodology Selection

**Monitor and Reporting** 

Forecasting

**Performance Analysis** 

Project #1 Execution (New)

Project #2 Execution (New)

Project #xx Execution (New)

**Re-aligned Existing Projects** 

#### **Success Principles**

Fit for purpose, efficient project
management
Reuse
Scalability
Avoid bureaucracy
Consistent stakeholder engagement
Clear RACI
Standardization
Centralized administrative support









## The Issue & Opportunity

#### **Operational Enhancements**



Project #1
Standardization



Project #2
Gas Analyzers



Network

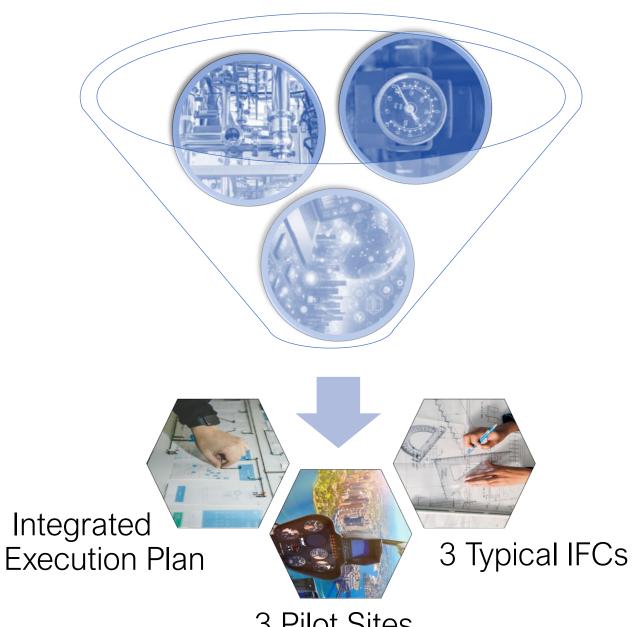
#### The Issue

- 3 Projects with different scope applicable to same locations
- Operations, Engineering and IT Sponsors
- Clear scope on 2 out of 3 projects, but variability/risk on implementation specific details
- Execution strategy needed to leverage synergies to optimize cost and schedule

#### The Opportunity

- Single project management team (PM/PC)
- Agile planning and waterfall execution
- Integrated schedule and resource plans
- Strong Risk (Uncertainty) Mitigation





3 Pilot Sites





#### Integrated Execution Plan

Integrated all 3 projects to one plan (note – 3 different financial and 2 different governance models/management). Single managed project with common schedule and resources.



#### 3 Pilot Sites

Conducted 3 pilots to narrow the variability in the on-site detailed execution plan (CWP and SOW's)



Typical Issued For Construction Drawings (IFC) Issued 3 different "typical" IFCs by type of facility (vintage) and equipment.





## Site Construction Work Package

Issued 3 different "typical" IFC's by type of facility (vintage) and equipment with instructions for:

- 1) As-Builts of In-Scope Work
- 2) Small corrections within effort/budget contingency
- 3) High risk findings corrections applied with approval might be outside of scope and budget
- 4) Normal findings identified and captured for future evaluation and execution

## Savings and Efficiencies Achieved

Instead of going to 55 locations per project (165 visits) for site surveys, IFCs and As-Builts, the project went to 3 pilot stations.

- Eliminated 150+ site surveys and IFCs.
- Eliminated 110 As-Built Drawings and completed 55 Redline and As-Builds.

Assumed on site task work to be relatively even, saved 110 site travel costs.

The project was able to adhere to schedule and budget using contingency to fix small findings, load future projects with scope opportunity and use governance to address any high-risk findings.





## Asset Management Data Integrity





## Facility Operations

Asset Management Data Integrity









## Equipment Catalogue

- Name
- Vendor
- Type/Version
- S/N
- S/W
- Location
- System

## Operational History

- Maintenance Activity
- Lifecycle
- Reliability
- Availability
- Spares

#### Maintenance

- Risk Ranking
- Maintenance Plan
- PM's
- Support Framework

#### Reporting

- Operations Work
  - Assessment
- Regulatory
- Finance (tax)
- Engineering Standards & Projects



## The Challenge

Data Integrity

Time Elapses

Location Changes Manual
System Entry
- Same Actor?

ame Actor?



Maintenance Records



Facility – Point of Execution

Manual Data Capture





Equipment Catalogue



## The Solution

#### Maintaining Data Quality

#### Technology

- ✓ Private Cellular
- ✓ Industrial Tablets
- ✓ Clean AM Data Set



#### Data Capture

- Provide Data Entry Control
- Remove Time Delay
- Single Actor





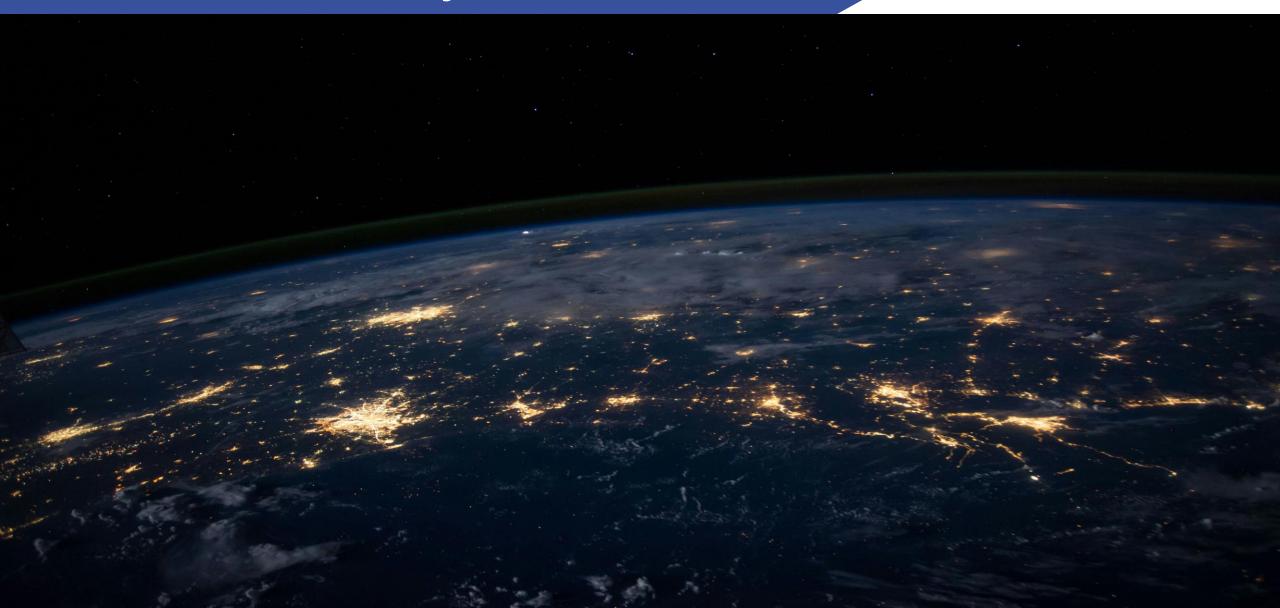
Maintenance Records



Equipment Catalogue

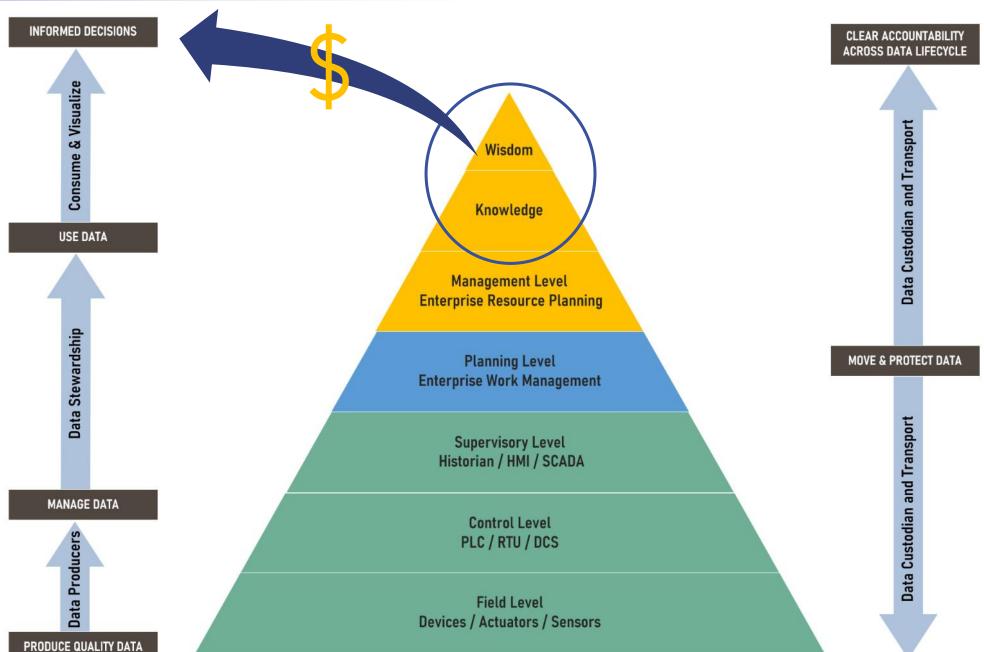


## OT Data Lifecycle



#### Automation Pyramid and Data Lifecycle





#### The Challenges

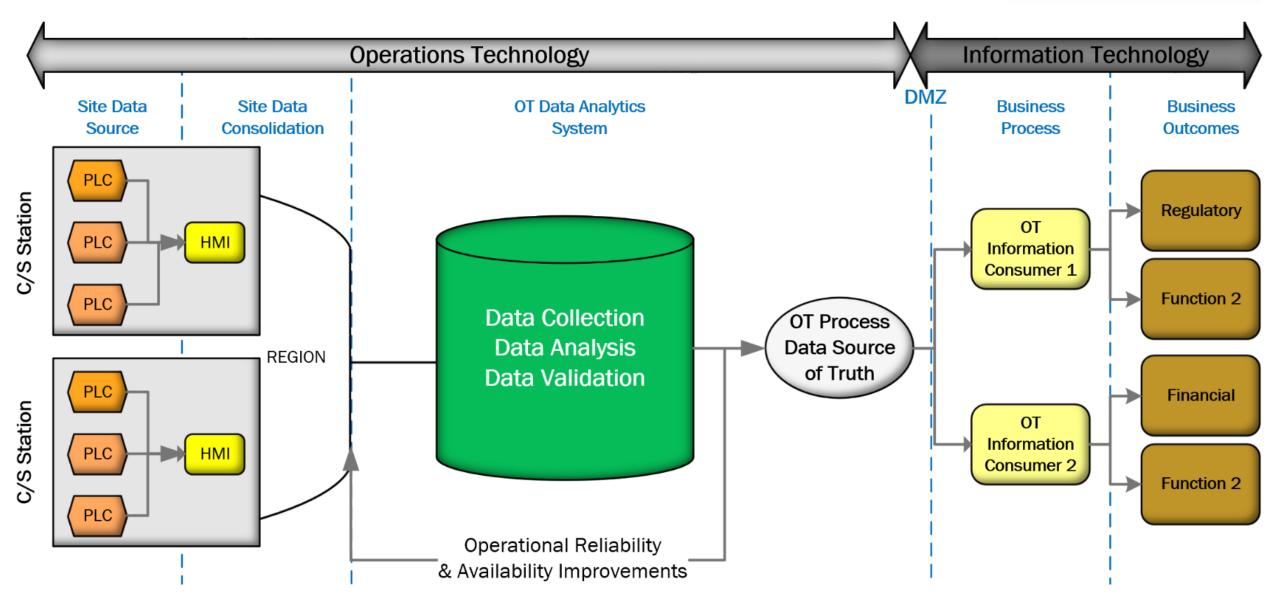
Accountabilities & responsibilities

Data Availability

Data Integrity

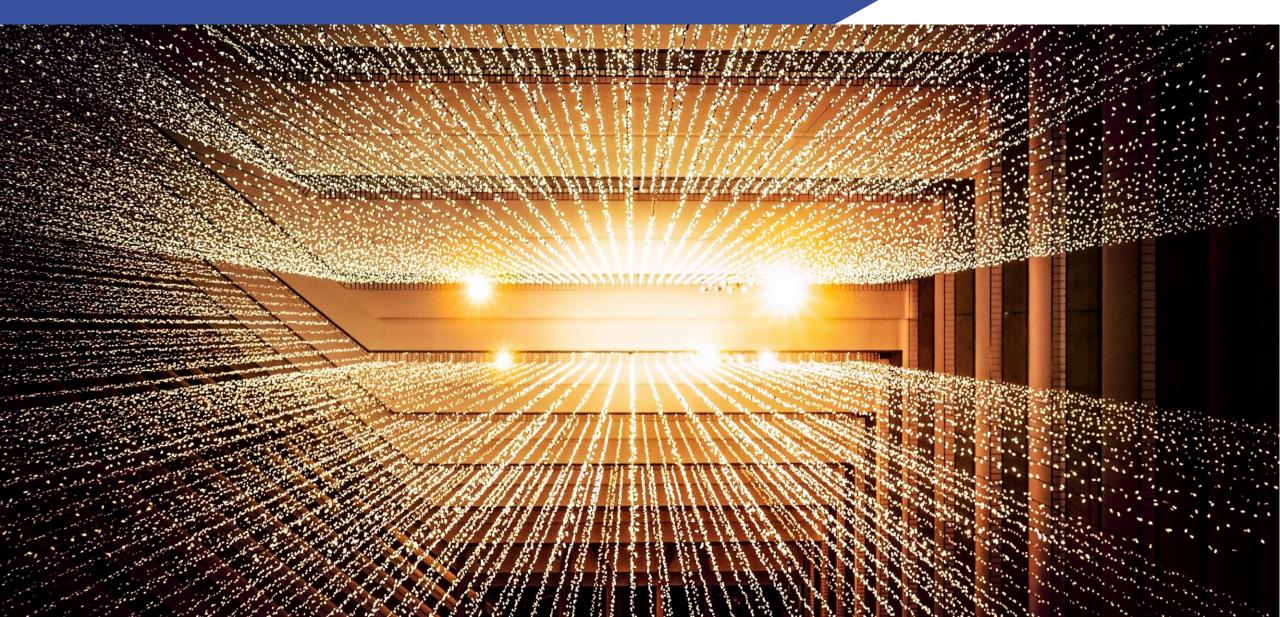
Source of Truth for OT Information







## Fired Hour - Al Use Case







Al Use Case for Pipeline Fired Hour Optimization









## FACILITY





Generator or Turbine

Efficiency
Compressor
Discharge
CO & NOx
Emissions
Lifecyle
Zero 2050



Performance
Wheelcurve
Velocity
Management
Lifecycle
Zero 2050



Fuel Consumption
Discharge
Pressure
Management
Safety &

Safety & Regulatory Management

Fuel Management



## ASSET







Line Pack Optimization

Compressor Optimization

**Contract Integration** 

**HP Support** 

Ambient Temperature



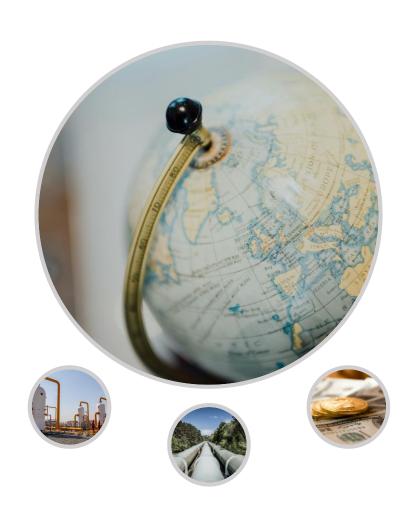
## Internal Business



Nomination Analytics Electrical Forecasts Green House Gases Fuel Economy



## External Drivers





Geopolitical Environment Global Economy Market Financials

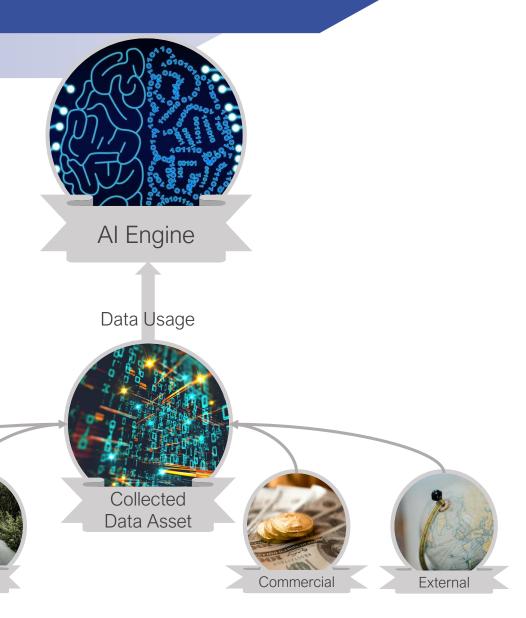


## Collected Data Asset



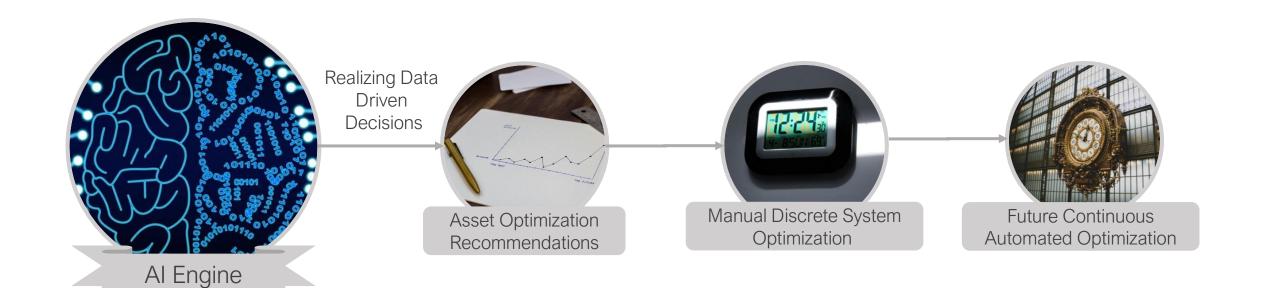
### Data & Business Al Transformation







### Data & Business Al Transformation









Adapt your delivery methodology and program/project structure to the client's environment and needs



**Balance people, process and technology** to meet the outcomes of the project. Deliver sustainable value!



Incorporate the client ecosystem requirements for **change management** and **quality management** to ensure smooth transition, adoption and continuous improvement for operations (post project)



Gather data to ensure that **risk**, **KPI's** and **decisions** are **based** on **data** that is gathered and validated with discipline.



#### KZenEdge Introduction



#### Who We Are...

KZenEdge is a dedicated team of business professionals who continually demonstrate successful program and project execution utilizing our adaptive methodology. During 12 years of exciting growth and evolution, KZenEdge has maintained a culture of integrity that balances client, corporate and staff objectives. This principle-based teamwork and continually improving process focuses on assisting clients to achieve their goals. Our vision is to be a trusted advisor with the right expertise that can help ensure our client's objectives are always successfully delivered.

#### What We Do...

- Program and Project Management (IT, Engineering and Operations)
- Project Administration and Coordination
- Business Analysis
- Risk and Quality Management
- Governance and Controls
- Regulatory Compliance
- IT/OT Network, Security and Data Architecture
- System Implementation/Management
- Process Design/Implementation
- Portfolio and Program Design and Execution
- Business Process Improvement
- Automation and Digital Transformation Strategy and Execution
- Data Lifecycle Management
- Artificial Intelligence Evolution Playbook
- Strategic Road Mapping

#### How We Are Different...

- Always ensure Safety, Security, and Confidentiality
- Experience working within and understanding IT and OT functions supporting the drivers, boundaries, and relationships of all stakeholders
- Consistent Delivery honouring client commitments
- Strategic Perspective initiatives holistically aligned to the end goals
- Transparency accurate and honest communications/ reporting
- Scalability fit for purpose solutions providing reduced overhead, burden, and bureaucracy
- Core team of employees that ensure consistent high performance
- Committed to Improvement enabling continuous growth, development, and value
- Clear Roles and Responsibilities crucial for stakeholder engagement
- Continual Risk and Quality Control for successful delivery on objectives
- Proven success managing all aspects of VUCA (Volatile, Uncertain, Complex, and Ambiguous) environments
- Support Lean, Agile and Waterfall methods of execution adapted to client requirements

"We solve the toughest business problems associated with challenging projects and initiatives!"

#### Our People...

- Senior Management Consultant
- Program Managers
- Project Managers
- Project Coordinators
- Business Analysts

#### Our People...

- Technical Writers
- Quality Control Managers
- Project Financial Analysts
- Discipline Engineers
- SCADA Technical and Operational Specialists
- Learning Development Associates

#### Our People...

- Organizational Change Management Specialists
- Data Scientists
- Data Specialists
- Enterprise and Solution Architects
- Al Strategy and Development Experts